



CONGRESSWOMAN JULIA BROWNLEY

Congressional App Challenge

RULES AND REGULATIONS 2016

What is the App Challenge? In an effort to promote STEM education, Congresswoman Julia Brownley is hosting the Congressional App Challenge. Students will create either a desktop-based, web-based or mobile app. To enter the competition, students will submit a YouTube video explaining their app and documenting what they learned throughout the process.

Who can participate? Matriculating high school students who either live or attend school in California's 26th District are invited to compete. Homeschool students who live in the district are welcome to participate! Students may also participate in small teams of no more than four.

When will the contest take place? The contest begins in July and students will need to submit their entry by November 2.

When can students register? Students can register at <http://www.congressionalappchallenge.us/compete-2016/sign-up/> starting in July.

How will the winners be recognized? After November 2, our judges will pick the winner. First Place and four Honorable Mentions will be recognized at the Awards Ceremony.

What do students need to submit? Participants will submit a video demonstration of their app along with an entry form online by November 2. The video should include the idea for the app, explain the implementation of the app, and discuss the impact of the app.

Does the app have to be finished? Students are not required to fully develop the app. The video demonstration is meant to show what the app would look like if it were fully developed and to display the app's features.



For more information, please visit JuliaBrownley.House.gov/App-Challenge or contact Lexie at Lexie.Gritlefeld@mail.house.gov or (805) 379-1779.



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How do participants submit their projects? Students will first need to register for the competition at <http://www.congressionalappchallenge.us/compete-2016/sign-up/>. Once the app video is completed, students will need to submit the video via an online platform, such as YouTube or Vimeo. More information can be found at <http://juliabrownley.house.gov/app-challenge>.

How long should the video demonstration be? Please make sure that your video demonstrations are no longer than 3 minutes. All members of the team should have a role in the video.

Why do students submit a video instead of the app? When tech startup companies pitch an idea for an app, they have to market their app quickly and effectively by communicating the idea, implementation, and impact it will have. The video serves as the marketing campaign for the app in order to teach students about entrepreneurship.

What will the submissions be judged on? Apps will be judged by a committee comprised by engineers and tech experts from Ventura County. Judges will look at the creativity, implementation, and impact of the app.

Disclaimer on Endorsement

The House of Representatives does not endorse or recommend any commercial products, process, or services. For the period of the academic competition and the display of the submissions by the House, a contestant may not seek to market or manufacture the submitted app for commercial use. A contestant may not make any reference to the academic competition nor imply an endorsement from the House for the purpose of marketing or manufacturing the submitted app.

Use of app for Contest

By submitting an app for the academic competition, a contestant expressly agrees that for the period of the contest, submitted apps are available free of charge for the conduct of the competition. The contestant retains ownership rights of the submitted app.

Characteristics of Apps

Submitted apps may not be indecent, immoral, defamatory, vulgar, pornographic, in obvious bad taste, or demonstrate a lack of respect for public morals. Submitted apps may not be illegal under applicable federal and state laws.

Plagiarism

Each entry must be original in concept, design, and execution and may not violate U.S. copyright laws. Any entry that has been copied from an existing photo or image (including a painting, graphic, or advertisement) that was created by someone other than the student is a violation of the competition rules and will not be accepted.



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