[~118H5467]

Original Signature of Member)

119TH CONGRESS 1ST SESSION

H.R.

To prohibit the sale of a firearm unless the firearm or the packaging of the firearm carries a label that provides the number of the National Suicide Prevention Lifeline, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

Ms. Brownley introduced the following bill; which was referred to the Committee on _____

A BILL

To prohibit the sale of a firearm unless the firearm or the packaging of the firearm carries a label that provides the number of the National Suicide Prevention Lifeline, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Gun Suicide Preven-
- 5 tion Act of 2025".

1 SEC. 2. LABELING REQUIREMENT.

- 2 (a) Prohibition.—Notwithstanding the exclusion of
- 3 firearms from the definition of consumer product in sec-
- 4 tion 3(a)(5)(E) of the Consumer Product Safety Act (15
- 5 U.S.C. 2052(a)(5)(E)), it shall be unlawful for a manufac-
- 6 turer or retailer to sell or offer for sale any firearm that
- 7 does not meet the requirements of subsection (b).
- 8 (b) National Suicide Prevention Lifeline
- 9 Label.—A firearm meets the requirements of this sub-
- 10 section if a clear and conspicuous label is attached to the
- 11 firearm or appears on any packaging of the firearm and
- 12 on any descriptive material included with the firearm
- 13 that—
- 14 (1) is written in both English and Spanish;
- 15 (2) in English, reads "IF YOU OR SOMEONE
- 16 YOU KNOW IS CONTEMPLATING SUICIDE,
- 17 PLEASE CALL THE NATIONAL SUICIDE
- 18 PREVENTION LIFELINE AT" followed by 988
- and the toll-free phone number of the National Sui-
- cide Prevention Lifeline maintained by the Assistant
- 21 Secretary for Mental Health and Substance Use
- 22 under section 520E-3 of the Public Health Service
- 23 Act (42 U.S.C. 290bb–36c), or any successor to
- such toll-free number; and

1	(3) contains a yellow triangle containing an ex-
2	clamation mark that appears immediately before the
3	words "IF YOU" on the label.
4	(c) Enforcement.—
5	(1) VIOLATION.—A violation of the prohibition
6	described in subsection (a) shall be treated as a vio-
7	lation of section 19(a) of the Consumer Product
8	Safety Act (15 U.S.C. 2068(a)).
9	(2) Penalties.—Any person who violates sub-
10	section (a) shall be subject to the penalties set forth
11	in section 20 and 21 of such Act (15 U.S.C. 2069;
12	2070).
13	(d) RETAILER DEFINED.—In this section, the term
14	"retailer" includes a dealer (as such term is defined in
15	section 921(a) of title 18, United States Code).
16	(e) Effective Date.—This Act shall take effect on
17	the date that is 2 years after the date of the enactment

18 of this Act.